We Can't Do It Alone

Over the last 40 years of caring for this community, we've learned a lot. But the lesson we cherish most is the simplest of all: We can't do it alone.

You might know Hospice of the Western Reserve provides the very best end-of-life care and has the highest patient and family satisfaction scores* in the area. But we’re much more than that. Just ask Landon Burdick.

Landon is the youngest of seven siblings and was only 8 years old when his mom Gina was diagnosed with cancer. We cared for Gina before she died in September 2015. After his mom’s death, Landon’s six sisters all stepped in to help. But they couldn’t do it alone. The whole family was processing the loss. Processing grief isn’t about winning or “getting over it,” and it’s not something to be experienced alone. Many of our Western Reserve Grief Services clients hear that message after the death of a loved one, but few take it to heart quite like Landon.

That’s where our summer grief camps came in. Landon was given the chance to explore his feelings through art, music and sharing with other kids who’d experienced the death a loved one. He learned how to manage his grief without letting it overtake everything else in his life.

What Landon did next is a testament to his strength and the life-changing impact our bereavement services can have on a child, a family and our community.

*Based on 2018 CMS Hospice Compare data

We would be glad to work with you to achieve your meaningful legacy at Hospice of the Western Reserve through a gift in your estate plan. To learn about this type of gift, contact Laura J. Frye at 216.255.9066 or lfrye@hospicewr.org.

Continued on Page 2
We Can't Do It Alone

Continued from Page 1

community. Years later, when his sixth grade class was challenged to fundraise as part of a “Pay It Forward” project, Landon remembered the support he’d received at our camps, and he led a group of his friends in raising money for Hospice of the Western Reserve.

The services that helped Landon and his family are only possible because of charitable gifts from our community. In the simplest terms, gifts like those from Landon and his friends, and those gifts made through legacies and bequests, ensure that Hospice of the Western Reserve will continue to offer comfort, hope and healing to everyone who needs it. That’s why we’re so grateful for the support of those who have included us in their estate plans.

We’re proud of our place in this community and what we’ve accomplished in the last 40 years—and are even more excited about what the future holds—but we know one thing: We can’t do it alone.

We Can Help
Contact Laura J. Frye at 216.255.9066 or lfrye@hospicewr.org to discuss which options can best meet your charitable and financial goals. Together with your professional advisors, we can design the best plan for you.

We Are Here for You
You generously support Hospice of the Western Reserve, and we want to do the same for you. Return the enclosed reply card to request your copy of one of our top resources What to Do in the First 48 Hours When You Lose a Loved One.
Pass Down a Legacy of Giving

The greatest gift we can pass down to the next generation is to instill the value of giving back. Showing loved ones that we are part of a larger world—and that what we put into it is what we get out—ensures the next generation understands the importance of philanthropy.

By talking with family members now about your charitable goals, and engaging in acts of service, you become a role model and inspire others to follow your lead.

START THE CONVERSATION
Set aside time or use everyday moments to talk about what it means to be charitable.
- Share your vision and goals for Hospice of the Western Reserve and others you are passionate about.
- Ask family members which causes are important to them and how they show support.
- Request that your family consider their role in your own charitable giving plans.

TAKE THE NEXT STEP
Discuss taking your commitment to the next level.
- Consider volunteer opportunities with organizations, like Hospice of the Western Reserve, that your family would like to support.
- Start charitable family traditions.

SOLIDIFY YOUR PLANS
Discuss ways to fulfill your philanthropic aspirations.
- Contact us to inquire about volunteering or other ways you can help.
- Leverage your estate plan to carry out your charitable wishes beyond your lifetime.

For more ideas about how to engage younger generations in the act of philanthropy, contact Laura J. Frye at 216.255.9066 or lfrye@hospicewr.org.

Helen Kassay Heritage Society

The Helen Kassay Heritage Society is named in memory of Helen Kassay, who passed away in 2014 and left a generous gift from her will to Hospice of the Western Reserve. Helen and her husband, Steve, were longtime residents of Euclid. Steve worked for nearly 50 years at Lincoln Electric while Helen was a bookkeeper for Allied Department Stores. Later in life, Helen volunteered for Hospice of the Western Reserve.

Members of the Helen Kassay Heritage Society have created a planned gift for the benefit of Hospice of the Western Reserve. Such thoughtfully planned gifts enable us to provide compassionate care to patients and their families throughout Northeast Ohio.
For years, you've faithfully saved for retirement. However, what once worked in your favor—putting money into your IRA and enjoying tax savings—will change when you begin withdrawing funds. That's because you pay income taxes on the amount you withdraw from your IRA.

3 SOLUTIONS BASED UPON YOUR AGE

1. **No matter your age**, you can designate Hospice of the Western Reserve as the beneficiary of all or a percentage of your IRA. Follow these simple steps to complete your gift:
   - Contact your IRA administrator for a change-of-beneficiary form, or simply download a form from your provider’s website.
   - Name Hospice of the Western Reserve and the gift percentage. Return the form to your administrator.
   - Let us know! We want to ensure that your charitable intent is carried out.

2. **If you’re at least 59½ or older**, you can take a distribution and then make a gift from your IRA without penalty. If you itemize your deductions, you can take a charitable deduction for the amount of your gift.

3. **If you’re 70½ or older**, you can give any amount up to $100,000 from your IRA directly to Hospice of the Western Reserve or another qualified charitable organization without having to pay income taxes on the gift.

Make Your Gift Count in 2019

Still need to take your required minimum distribution for the year? Your gift can satisfy all or part of that requirement up to $100,000. You must make the transfer by Dec. 31 to ensure your gift qualifies for 2019. (If you have check-writing privileges on your IRA account, please mail your check by Dec. 20 in order to give us time to process your gift before the end of the year.)